



# **MUGBERIA GANGADHAR MAHAVIDYALAYA**

P.O.—BHUPATINAGAR, Dist.—PURBA MEDINIPUR, PIN.—721425, WEST BENGAL, INDIA

NAAC Re-Accredited B+Level Govt. aided College

CPE (Under UGC XII Plan) & NCTE Approved Institutions

DBT Star College Scheme Award Recipient

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## **REPORT ON**

## **SENSITIZATION CAMPAIGN**

## **ON TOBACCO CONTROL**

Organized by

The Department of Zoology

**Mugberia Gangadhar Mahavidyalaya**

In Association with

**Mugberia Rural Hospital**

Date: 29/01/2022

**SESSION: 2023-2024**

## NOTICE

### MUGBERIA GANGADHAR MAHAVIDYALAYA

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P.O. - BHUPATINAGAR Dist. - PURBAMEDINIPUR  
S.T.D. Code - 03220 Ph. No. - 270236, Pin. - 721425 (W. B)

Ref. No. - M.G.M. / ZOO / 2023 - 2024

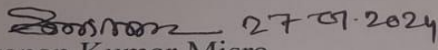


Dated - 27/01/2024

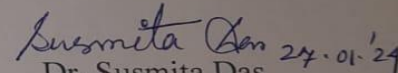
### NOTICE

It is hereby notified that a sensitization campaigning programme about Tobacco control under **NTCP (National Tobacco Control Programme)** is scheduled to be held at Department of Zoology, Mugberia Gangadhar Mahavidyalaya in collaboration with Block Mugberia Rural Hospital (Bhagwanpur -II Block) on **29<sup>th</sup> January 2024 at 1 pm**. This programme has been arranged for the purpose of **awareness about the harmful effects of tobacco consumption** under the supervision of Block Medical Health Officers.

Active participation of all will be highly appreciated.

  
Dr. Swapan Kumar Misra  
Principal

*Principal*  
Mugberia Gangadhar Mahavidyalaya

  
Dr. Susmita Das  
HOD  
HOD  
Department of Zoology  
Mugberia Gangadhar Mahavidyalaya

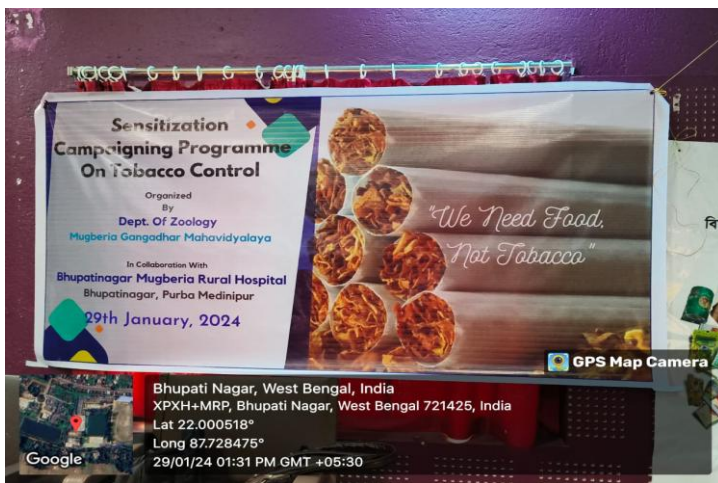
The Department of Zoology at Mugberia Gangadhar Mahavidyalaya, in collaboration with Mugberia Rural Hospital, successfully conducted a sensitization campaign on Tobacco Control. The event aimed to raise awareness about the adverse effects of tobacco use and promote a healthier lifestyle among the participants.

## Participants:

**Students:** 104

**Teachers:** 6

**Hospital Staff:** 6



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## Guest Speaker:

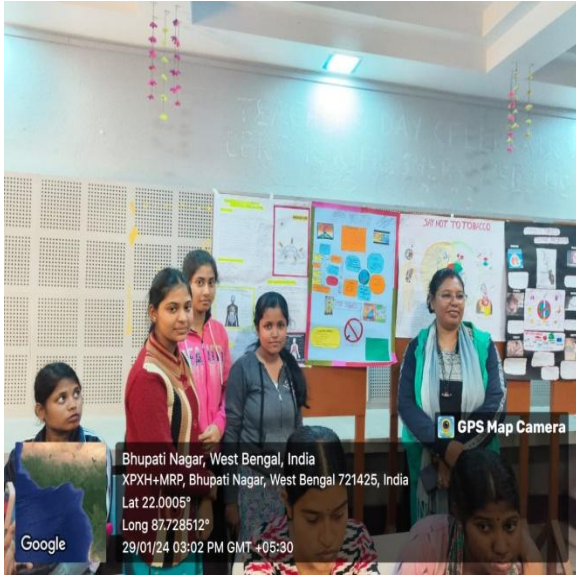
**Dr. Debalina Gangopadhyay** shared valuable insights on the health hazards associated with tobacco consumption, emphasizing the importance of preventive measures and lifestyle choices.





## Program Highlights:

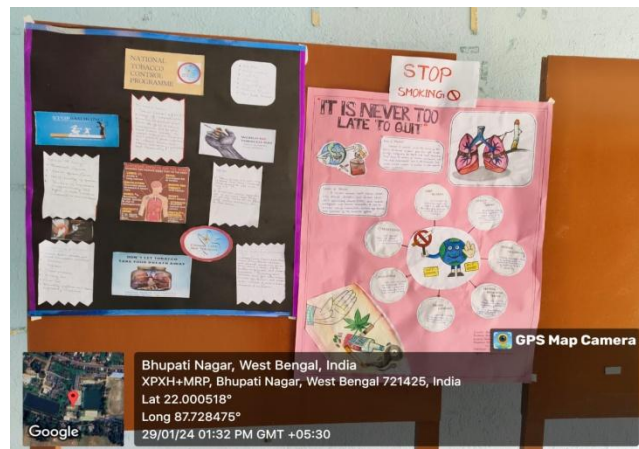
Interactive Sessions: Engaging discussions were held to address queries and concerns related to tobacco use.





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**Multimedia Presentations:** Visual aids were used to enhance understanding and convey the impact of tobacco on health.



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**Distribution of Informational Material:** Pamphlets and brochures were distributed to reinforce key messages and provide additional resources.



**Impact and Feedback:**

Participants expressed gratitude for the informative session, with many indicating a heightened awareness of the dangers of tobacco. The engaging format of the campaign facilitated effective communication and increased receptiveness to the anti-tobacco message.



**Future Initiatives:**

The success of this program encourages the Department to plan similar initiatives in the future, focusing on health education and community well-being. Collaboration with healthcare professionals and institutions will continue to be a cornerstone of such endeavors.

In conclusion, the Tobacco Control Sensitization Campaign proved to be a significant step towards building a healthier community. The collective efforts of the Department of Zoology, Mugberia Gangadhar Mahavidyalaya, and Mugberia Rural Hospital contribute to fostering a tobacco-free environment for the well-being of all.



*[Signature]*  
Principal 31.01.2024  
Mugberia Gangadhar Mahavidyalaya